

## ICE SEER Programme Schedule

### Week 1

Date & Time	Topic	Venue
6 <sup>th</sup> Nov 11.00am – 3.00pm	Kickoff Bootcamp Tri-2-Win Set-up Self-Assessment Generating & Refining Your Idea	Grand Canal Square
7 <sup>th</sup> Nov Own time	Preparing a Business Plan (Online e-learning) Self-directed assignment work time	Moodle
8 <sup>th</sup> Nov 10.00am – 12.30pm	Tri-2-Win Teams Meet-up Self-directed peer support session Self-directed assignment work time	Zoom
9 <sup>th</sup> Nov Own time	Market Research using Online & Offline Tools (Online e-learning) Self-directed assignment work time	Moodle
10 <sup>th</sup> Nov 11.00am – 12.00pm	You Ask, We Answer (Live online Q&A session) Self-directed assignment work time	Zoom

### Week 2

Date & Time	Topic	Venue
13 <sup>th</sup> Nov 11.00am – 3.00pm	Check-in & Guest Speaker Camp Communications Digital Skills	Zoom
14 <sup>th</sup> Nov Own time	Legal Issues for Starting a Business in Ireland (Online e-learning) Self-directed assignment work time	Moodle
15 <sup>th</sup> Nov Own time	Finance: Basic Bookkeeping, Tax & VAT (Online e-learning) Self-directed assignment work time	Moodle
16 <sup>th</sup> Nov 10.00am – 12.30pm	You Ask, We Answer (Live online Q&A session) Facilitated peer mentoring with Tri-2-Win Teams	Zoom
17 <sup>th</sup> Nov 11.00am – 3.00pm	Tri-2-Win Mentoring	Grand Canal Square

### Week 3

Date & Time	Topic	Venue
20 <sup>th</sup> Nov Own time	Marketing for Small Business (Online e-learning) Self-directed assignment work time	Moodle
21 <sup>st</sup> Nov Own time	Pitching your Business Idea (Online e-learning) Self-directed assignment work time	Moodle
22 <sup>nd</sup> Nov 11.00am – 12.00pm	You Ask, We Answer (Live online Q&A session) Self-directed assignment work time	Zoom
23 <sup>rd</sup> Nov 10.00am – 12.30pm	Facilitated Peer Mentoring with Tri-2-Win Teams Self-directed assignment work time	Zoom
24 <sup>th</sup> Nov 11.00am – 3.00pm	Pitch Day Closing Celebrations	Grand Canal Square